



**Philippine Nurses Association of America**  
**NORTH CENTRAL REGIONAL CONFERENCE**  
*Holiday Inn West Chester, OH*  
*April 21-22, 2017*

*Elena de Jesus*  
**NCR Regional VP**  
**2016 – 2018**

*Rowena David*  
**COPRR-NCR**  
**2016 – 2017**

**Chapter Presidents:**

*Rowena David*  
**PNA Cin-NKy**

*Wendy Blakely*  
**PNACOh**

*Annaliza Dewhurst*  
**PNAGKC**

*Evelyn Sullivan*  
**PNAGSL**

*Gloria Simon*  
**PNAI**

*Karleen McGill*  
**PNAIN**

*Maria Wofinbarger*  
**PNAM**

*Mindy Carlay*  
**PNANWIN**

*Rose Sexton*  
**PNAO**

*Marilyn Mallari*  
**PNAWI**

Date: \_\_\_\_\_

Dear \_\_\_\_\_,

The North Central Regional (NCR) Conference of the Philippine Nurses Association of America, Inc. (PNAA) will be held on April 21-22, 2017 at Holiday Inn West Chester, Ohio. The two-day NCR Conference will be hosted by PNA Cincinnati-Northern Kentucky (PNA Cin-NKy), the 47<sup>th</sup> chapter of PNAA.

PNAA is a professional nursing organization that promotes nursing excellence in clinical practice, education, research, and leadership development. A minority organization, PNAA is comprised of 48 chapters and 16 subchapters all over the nation. Delegates for this conference are anticipated from the different chapters representing all areas of the profession.

We would like to invite you and/or your company/organization to be part of our event by becoming a sponsor or exhibitor. The conference offers great opportunity to show your support for nurses as well as showcase and provide extensive visibility of your products and/or services. We value your support for not only contributing to the success of this event but also helping with the mission and vision of our organization.

Enclosed are the forms with list of different conference sponsorship and exhibit opportunities, with the souvenir ad guideline. Completed agreement/contract form and payment must be received on or before February 28, 2017. Payment should be made to PNA Cin-NKy, which is a 501c3 organization; hence, your support may be tax deductible to the extent allowed by law.

On behalf of PNAA North Central Region and its 10 chapters, we sincerely ***thank you*** for your support of the nursing profession. We look forward to seeing you in Ohio on April 21-22, 2017. For more information, please contact Rowena David at [rowrdavid@gmail.com](mailto:rowrdavid@gmail.com)/513.605.9224

With sincere appreciation and gratitude,

*Rowena David, MSN, RN*  
 PNA Cin-NKy President 2016-2018

*Elena de Jesus BSN, RN*  
 PNAA NCR Regional VP, 2016-2018



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**SPONSORSHIP OPPORTUNITIES**

**PREMIUM SPONSORS:**

**INVOICE #Pnacinnky#2017** \_\_\_\_\_

- Platinum     \$7,500     Full Page Ad in Conference Program  
 Seven (7) Gala Night Admission  
 Exhibitor Table  
 Recognition on Conference and PNAA Website  
 Fifteen Minutes Speaking Opportunity
  
- Gold     \$5,000     Full Page Ad in Conference Program  
 Five (5) Gala Night Admission  
 Exhibitor Table  
 Recognition on Conference and PNAA Website  
 Ten Minutes Speaking Opportunity
  
- Silver     \$3,000     Full Page Ad in Conference Program  
 Four (4) Gala Night Admission  
 Recognition on Conference and PNAA Website
  
- Bronze     \$1,500     Full Page Ad in Conference Program  
 Two (2) Gala Night Admission  
 Recognition on Conference and PNAA Website

Organizations who select any combination of the shared/event sponsorship opportunities below will be classified as one of the Premium Sponsors as total sponsorship meets the Premium Sponsorship level amount.

PLEASE PLACE A CHECK MARK next to your preferred sponsorship selections from the list below and indicate your total sponsorship amount.

**EXCLUSIVE OPPORTUNITIES:**

- PRESENTING SPONSOR**     \$7,500  
 Name of organization will be included in the NCR Conference brochure, souvenir program, and audiovisual main page.
  
- MEDIA SPONSOR**     \$3,500  
 Name of organization will be included in the audiovisual main page.



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**EVENT SPONSORSHIP OPPORTUNITIES:**

For partial event sponsorship, sponsor must cover at least 50% of specified amount.

- |   |          |
|---|----------|
| <input type="checkbox"/> LEADERSHIP INSTITUTE SPONSOR | \$ 6,500 |
| <input type="checkbox"/> EDUCATION DAY SPONSOR        | \$ 5,000 |
| <input type="checkbox"/> NCR Networking Night         | \$ 6,000 |
| <input type="checkbox"/> NCR Gala Night               | \$10,000 |
| <input type="checkbox"/> Sunday Farewell Brunch       | \$ 1,500 |

Subtotal: \$ \_\_\_\_\_

**NOTE:** Event Sponsorship provide equivalent Premium Sponsorship benefits.

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**SHARED SPONSORSHIP OPPORTUNITIES:**

- |  |         |
|--|---------|
| <input type="checkbox"/> PNAA EB Meeting Dinner                      | \$ 500  |
| <input type="checkbox"/> Leadership Institute Morning Coffee Break   | \$1,200 |
| <input type="checkbox"/> Leadership Institute Afternoon Coffee Break | \$1,200 |
| <input type="checkbox"/> Education Day Morning Coffee Break          | \$1,200 |
| <input type="checkbox"/> Education Day Afternoon Coffee Break        | \$1,200 |
| <input type="checkbox"/> Conference Tote Bag                         | \$1,000 |
| <input type="checkbox"/> Networking Open Bar                         | \$1,800 |
| <input type="checkbox"/> Gala Open Bar                               | \$3,600 |

Subtotal: \$ \_\_\_\_\_

**TOTAL:** \$ \_\_\_\_\_

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**VENDOR/EXHIBITOR/POSTER PRESENTATION:**

- |                                   |  |       |
|-----------------------------------|--|-------|
| <input type="checkbox"/> One day  | April 21 Leadership Institute Day OR April 22 Education Day  | \$400 |
| <input type="checkbox"/> Two days | April 21 Leadership Institute Day AND April 22 Education Day | \$700 |



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Exhibitor fees include a table and chair for the day and a free lunch for 1 representative. Please refer to vendor/exhibitor/poster presentation guidelines for other information. For questions, contact Conference Education Chairperson Janet Paguigan at [jpaguigan13@gmail.com](mailto:jpaguigan13@gmail.com) or 513-560-1823.

**SOUVENIR AD PROGRAM**

- Outside Back Cover                    \$1,000.00
- Full Page/Inside Front Cover        \$ 500.00
- Full Page/Inside Back Cover        \$ 500.00
- Full Page/Center page (left)        \$ 300.00
- Full Page/Center page (right)      \$ 300.00
- Full Page                                    \$ 200.00
- Half Page                                  \$ 100.00
- Quarter Page                              \$ 50.00

Email your camera-ready Ad as a PDF or Word document by **February 28, 2017** to [pnaancr17@gmail.com](mailto:pnaancr17@gmail.com)

**Name or Company:** \_\_\_\_\_  
**Contact Person:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
 \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Please make your checks payable to PNA Cin-NKy & mail to:**  
**Abigail Villarroya**  
**6835 Corkwood Knoll, Hamilton, OH 45011-8580**

**Please send your ad via email to:** [pnaancr17@gmail.com](mailto:pnaancr17@gmail.com)

**DONATION:**

- I would like to donate the amount of:  \$250     \$500     \$\_\_\_\_\_ to support the conference.

*Thank you for your donation. PNA Cin-NKy sincerely appreciates your support!*



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Please do not write below this line (For PNA Cin-NKy use only)

Remarks: \_\_\_\_\_

Solicited By: \_\_\_\_\_

Payment Received By: \_\_\_\_\_ Date: \_\_\_\_\_

**INVOICE #Pnacinnky#2017** \_\_\_\_\_



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### NCR Gala Night Sponsorship

The NCR Gala Night is the biggest event of the conference. Attendees will include members of the Philippine Nurses Association of America, Inc. (PNAA) as well as local and non-local delegates of organizations or companies that support PNAA. These organizations and companies may or may not be associated with the healthcare system.

The overall goals of this event are:

1. To promote awareness of the existence of PNAA, Inc. as well as the different chapters in the region and our local chapter, the conference host chapter Philippine Nurses Association of America Cincinnati-Northern Kentucky Chapter; and
2. To foster relationship between PNAA, Inc. and organizations/companies promoting and supporting each other's mission and vision.

This event will be held on April 22, 2017 from 6:30 pm to 11:30 pm with dinner and dancing. As such, sponsorship of this event is \$10,000. Sponsor will be given:

- a full page ad in conference program (Sponsor will be given the Outside Back Cover or Inside Front Cover or Inside Back Cover, if it has not been sponsored);
- Ten (10) Gala Night admission;
- Exhibitor Table;
- Recognition on Conference and PNAA website;
- Fifteen (15) minutes speaking opportunity during the Gala Night; and
- Sponsor promotional brochures on each banquet table and in each Conference Tote Bags.

In addition to this, the name of sponsor will be included in the audiovisual main page during the event.

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For any questions regarding this sponsorship opportunity, please contact Rowena David at [rowrdavid@gmail.com](mailto:rowrdavid@gmail.com)/513.605.9224